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FOR IMMEDIATE RELEASE:

MAPCO Express Helps Put E85 on the Map in Alabama

Madison location launches company's first E85 pump



Drivers in Madison, Ala., with a flex-fuel vehicle now have more choices in filling up with E85, thanks to MAPCO Express and Protec Fuel. The MAPCO Express station (8890 Hwy. 72 West) has just opened, offering a blend of 85 percent ethanol and 15 percent gasoline. This E85 pump will help the area reduce emissions, lower our dependence on foreign oil and spur domestic economic growth. This announcement also marks a distinction for the city of Madison – this is the first location offering the American-made fuel for the multi-state company MAPCO Express.

Protec Fuel, based in Florida, has partnered with MAPCO to convert the station and equipment and provide the E85 fuel for the company's new greener-burning fuel option.

"MAPCO has taken a big step in offering E85 to its customers at this Madison location," said Steve Walk, an Executive Director of Protec Fuel. "This launch should lead to more MAPCO biofuel pumps throughout its southeastern U.S. territory."

"We congratulate and commend MAPCO and the people of Madison for making E85 available to the public. The availability of E85 ethanol has increased dramatically across the state," said Mark Bentley, Executive Director of the Alabama Clean Fuels Coalition. "In 2006, there were no public stations pumping E85, but now there are 16. Last year, publically and privately sold E85 displaced well over 500,000 gallons of traditional gasoline in Alabama, thus reducing our dependence on imported petroleum."

Another company involved in MAPCO's news is Testing, LLC. "It's an enjoyable experience working with Protec Fuel and helping to open E85 stations," said Zane Miller of Testing, LLC. The Atlanta, Ga.-based company handles retail service station maintenance issues with a focus on biofuel infrastructure projects. "This fuel will really increase in popularity shortly, as more flex-fuel vehicles hit the road, driving up E85 demand," he said.

Besides its environmental and energy security benefits, this high octane fuel, E85, also sells at a substantial discount to conventional gasoline. Please visit www.e85fuel.com/flexible-fuel-vehicles if you're unsure if your vehicle can run on E85. If you have an iPhone or Android series phone, search for the free "Flex-Fuel Station Locator" app to find nearby E85 stations, as well.

Madison is located north of Birmingham and just east of Decatur. MAPCO Express E85 pump:
8890 Hwy 72 West
Madison, AL 35758
mapcoexpress.com.

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About MAPCO Express: MAPCO Express, Inc., is a wholly-owned subsidiary of Delek US Holdings, Inc. With headquarters in Brentwood, Tenn., Delek US operates 420 convenience stores in eight states under the MAPCO Express®, MAPCO Mart®, East Coast®, Discount Food Mart™, Fast Food and Fuel™, Delta Express®, and Favorite Markets® brand names. It is one of the largest company-operated convenience store chains in the U.S. More than half of the retail segment's store locations are in Tennessee, and the company owns the real estate of more than half of the stores it operates.

About Protec Fuel: Protec Fuel is a fuel distribution and management company based in Boca Raton, Fla., with its alternative fuel division specializing in turnkey ethanol programs for retailers, fleets and fuel distributors throughout the United States. Turnkey E85 services include physical ethanol supply and blending programs; financial risk management programs; E85 strategic site selection; station design; equipment supply; station installation and conversions; RINS management; government grant funding assistance and support with station sales and marketing. Protec currently supplies, either directly or through distribution partners, more than 200 E85 stations. Please visit www.protecfuel.com to learn more.

About the Alabama Clean Fuels Coalition (ACFC): ACFC is a non-profit membership-based organization and is the state's principal coordinating point for alternative fuels and advanced technology vehicles. ACFC is a member of the U.S. Department of Energy's Clean Cities program. The promotion of clean, renewable, domestic energy sources helps reduce our dependence on foreign oil, improves local air quality, and increases economic development opportunities in our local communities. To reach Mark Bentley or for more information about the ACFC, please visit: www.AlabamaCleanFuels.org or call him directly at 205-402-2755.